



RailNation: California Conference Planning Committee

RailNation California | October 18-20, 2019

The Rail Passengers Association works hard to help our members advocate, educate and lead the way to create a modern multimodal transportation network worthy of the 21st Century. Rail Passengers wants to link states and regions together for economic opportunity, supporting a high-quality, balanced intermodal and multimodal transportation system that serves every American. **RailNation:California** will gather passengers of all kinds – long-distance, regional, and commuters – who are at the forefront of advocacy for sustainable rail transportation in the U.S.

Planning Committee Roles and Responsibilities: Why Should I Get Involved?

- Be part of the largest gathering of activist rail passengers working for more and better trains
- Help to improve and enhance the conference
- Work directly with Rail Passengers Association staff and fellow members/volunteers
- Have fun!

Four Conference Committees have been identified: Sponsorship, Marketing, Program and Volunteer. The responsibilities for each are defined below.

Sponsorship Committee

- Collaborate with Rail Passengers staff and fellow committee members to identify and engage with prospective sponsors
- Make asks of potential sponsors
- Participate in weekly Conference Committee conference calls

Marketing Committee

- Collaborate with Rail Passengers staff to develop/distribute emails to members/prospective attendees
- Engage in social media efforts pre-conference to increase awareness of RailNation:California
- Actively engage in social media promotion during RailNation:California
- Explore creative ideas to get Rail Passengers members and non-members excited about the conference
- Participate in weekly Conference Committee conference calls

Program Committee

- Assist with Call for Speakers distribution
- Collaborate with Rail Passengers staff to evaluate and score call for speaker proposals
- Work with Rail Passengers staff to coordinate and develop session evaluations
- Participate in weekly calls with conference committee

Volunteer Committee

- Collaborate with staff to identify volunteer candidates
- Provide on-site assistance at RailNation:California, such as;
 - Conference registration desk, session room monitors, people movers, activities support, greet speakers
- Participate in weekly calls with Conference Committee

If you would like to be part of the RailNation:California Conference Planning Committee please email RNPlanning@narprail.org.

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1990



2011



2017



RAIL PASSENGERS
ASSOCIATION